



State of Jalisco



Mexico



## *Ready to live a true Mexican experience?*

Known as the place where Mexico's heart and spirit converge, **Guadalajara** is the birthplace of Mariachi music, Tequila and the Charros. It embodies the essence of what it means to be Mexican.

Strategically located in the center of the state of Jalisco, close to the Pacific Ocean, **Guadalajara** is Mexico's second most important city. With more than 41 consulates and 11 trade representative offices, our state welcomes almost 4 million international visitors every year, 4,000 of which are students, making **Guadalajara** the second-most popular Academic destination in Mexico.

*Study in English or Spanish at **UNIVA University in Guadalajara** and live a true Mexican experience!*





*Spring*

## Courses taught in English language

SPRING QUARTER

January - April

UNIVA, Guadalajara Campus

### SCHOOL OF BUSINESS AND INTERNATIONAL RELATIONS

- International negotiation strategies
- Management of Inventories & warehouses
- Supply chain management
- Public relations & diplomacy
- Sales strategies & management
- Merchandising & retail
- International Finance Administration
- Management skills
- Touristic Business Management



[www.univa.mx](http://www.univa.mx)

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# Fall



## Courses taught in English language

FALL QUARTER

September – December

UNIVA, Guadalajara Campus

### SCHOOL OF BUSINESS AND INTERNATIONAL RELATIONS

- International negotiation strategies
- Management of inventories and warehouses
- Supply chain management
- Diplomatic practice & negotiation models
- International migration
- Public relations & diplomacy
- Sales strategies & management
- Merchandising & retail
- International Finance Administration
- Management skills
- Tourism Business Management

### SCHOOL OF COMMUNICATION AND MULTIMEDIA

- Public opinion & political processes
- 3dsmax (modelling, animation & lighting)
- Techniques in digital illustration. Matte painting
- Rigging & skinning
- Multimedia 2d (toon boom)
- Illustration techniques. Mixed techniques

### SCHOOL OF ENGINEERING

- Computer numerical control
- Current topics in mechatronics
- Dynamic model of continuing improvements
- Supply chain
- Industrial maintenance
- Software quality
- Data mining
- Current topics in information technology & systems
- Bioclimatic architecture
- Current topics in architectural engineering



## Accommodation?

*Ask for UNIVA's Host Families Program*

## Safety?

*76% of International students answered «safe» and «very safe» on their own safety perception at a local survey*

*(Jalisco's Ministry of Education)*

## Weather?

*Average of 21°C all year long*

## Cost of living?

*Around 500 USD montly*  
*(Jalisco's Ministry of Education)*

## A comprehensive stay

*UNIVA offers International Students on exchange, the possibility to complement their academic experience adding an Internship in Guadalajara, or to assist one of our researchers.*

UNIVA Campus



### UNIVA'S INTERNATIONAL OFFICE

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